



Western Technical College

## 10304138 Entrepreneurship for Designers

### Course Outcome Summary

#### Course Information

<b>Description</b>	Students will explore the skills, attitudes and behaviors of successful entrepreneurs and have the opportunity to meet and network with current leaders. Emphasis on design business documentation and planning, including: proposals, cost estimating, fees, bidding/negotiation, and construction administration. The National Council for Interior Design Qualification examination and subsequent state licensure paths are discussed.
<b>Career Cluster</b>	Architecture and Construction
<b>Instructional Level</b>	Associate Degree Courses
<b>Total Credits</b>	2
<b>Total Hours</b>	36

#### Textbooks

No textbook required.

#### Success Abilities

1. Live Responsibly: Foster Accountability
2. Refine Professionalism: Practice Effective Communication

#### Program Outcomes

1. Apply design process to interior design projects

#### Course Competencies

1. Identify the significance of project management within the design process.

- 2. Prepare project management documentation**
- 3. Identify customer market segment strategy for design business**
- 4. Examine value propositions to determine the mix necessary to satisfy customer needs and wants.**
- 5. Experience how to gain a project.**
- 6. Explore the path to Interior Design licensure.**