

Western Technical College

10103115 Business - Operational Software

Course Outcome Summary

Course Information

Description	Students will explore a variety of software for the management and operation of a small business. This will include inventory, accounting, and other relevant software to run their small business.
Career Cluster	Business Management and Administration
Instructional Level	Technical Diploma Courses
Total Credits	1
Total Hours	18

Textbooks

No textbook required.

Course Competencies

1. Discover operational software available for small business

Assessment Strategies

- 1.1. Written Product - Planning Document

Criteria

You will know you are successful when:

- 1.1. you define what operational software is.
- 1.2. you identify operational areas within a small business that could benefit from the use of operational software.
- 1.3. you list three (3) operational software options available for a small business.
- 1.4. you include a minimum of two (2) references.

Learning Objectives

- 1.a. Investigate software available for running a small business.
- 1.b. Determine what area the software assists a business.

2. Research resources for future business needs

Assessment Strategies

- 2.1. Written Product/Chart

Criteria

You will know you are successful when:

- 2.1. you identify the types of operational software you will need based on your proposed business concept.
- 2.2. you research a minimum of three (3) operational software solutions for your proposed business concept.
- 2.3. you identify criteria for choosing operational software, i.e., ease of use, price, support, etc..
- 2.4. you cite a minimum of two references from your research.

Learning Objectives

- 2.a. Compare software available.
- 2.b. Write down needs met by specific software.

3. Determine software solutions for business operations

Assessment Strategies

- 3.1. Presentation

Criteria

You will know you are successful when:

- 3.1. you pick two (2) software solutions for your proposed business concept
- 3.2. you include the advantages of the two (2) software solutions you picked for your proposed business concept.
- 3.3. you include the disadvantages of the two (2) software solutions you picked for your proposed business concept.
- 3.4. you share your analysis on which operational software will work best for your proposed business concept.
- 3.5. you present your findings to instructor and rest of class.

Learning Objectives

- 3.a. Examine three software solutions that may assist with proposed business concepts.
- 3.b. Explore the pros and cons of the software solutions for proposed business concept.
- 3.c. Prepare an analysis of the operational software for your proposed business concept.