Western Technical College

10102201 Business - Operations Planning

Course Outcome Summary

Course Information

Description	Students will create an operations plan for a business and evaluate strategic business relationships.
Career Cluster	Business Management and Administration
Instructional Level	Technical Diploma Courses
Total Credits	1
Total Hours	18

Textbooks

No textbook required.

Course Competencies

1. Investigate business operations strategies.

Assessment Strategies

1.1. Written Product

Criteria

You will know you are successful when

1.1. you list various business operations strategies.
1.2. you identify strategies that would be important to your proposed business concept.
1.3. you describe multiple strategies and their importance.
1.4. you defend your choice of business strategies with a minimum of two outside sources.

Learning Objectives

1.a. Examine various operations strategy.
1.b. Determine the importance of each operations strategy.

2. Outline an operations plan for your proposed business concept.

Assessment Strategies

2.1. Summary

Criteria

You will know you are successful when

2.1. you summarize the operations plan for your proposed business concept.
2.2. you write a minimum of four (4) objectives for your operations plan.
2.3. you write SMART (specific, measurable, attainable, realistic, time-bound) objectives.

2.4. you include steps needed to achieve the objectives.

Learning Objectives

2.a. Describe what an operations plan is.
2.b. List objectives for your operations plan.
2.c. Determine methods to achieve the objectives.

3. Investigate the function of control.

Assessment Strategies

3.1. Written Product

Criteria

You will know you are successful when

3.1. you identify the control process assists with attaining objectives.
3.2. you list multiple measurements for the objectives you listed for your operations plan.
3.3. you address how the control process can help with operational efficiencies.
3.4. you explain the importance of financial controls.
3.5. you discuss a minimum of two ways inadequate internal controls can result in the loss to an organization.
3.6. you indicate how you can utilize the control process for your proposed business concept.

Learning Objectives

3.a. Understand the importance of business objectives in the control process.
3.b. Explore how to measure an organization's performance.
3.c. Review internal controls.