



Western Technical College

10006100 Career Development in Agriculture

Course Outcome Summary

Course Information

Description	Student will develop individual leadership and employment qualities, in addition to exploring the agricultural industry and available careers. Subjects to be covered include: personal evaluation, goal setting, career opportunities, career exploration, current issues in agriculture, employment preparation and interviewing skills. Also included are units covering workplace regulations, employment seeking and motivational styles and techniques.
Career Cluster	Agriculture, Food and Natural Resources
Instructional Level	Associate Degree Courses
Total Credits	2
Total Hours	36

Textbooks

No textbook required.

Success Abilities

1. Cultivate Passion: Enhance Personal Connections
2. Cultivate Passion: Expand a Growth-Mindset
3. Cultivate Passion: Increase Self-Awareness
4. Refine Professionalism: Improve Critical Thinking
5. Refine Professionalism: Participate Collaboratively
6. Refine Professionalism: Practice Effective Communication

Experiential Learning

1. Work Based Learning

Program Outcomes

1. Interact as a professional in Agribusiness.
2. Investigate opportunities in Agribusiness.
3. Apply relevant technologies.
4. Apply economic and marketing strategies to Agribusiness Industry.

Course Competencies

1. Correlate individual personality traits and personal motivation to career opportunities.

Assessment Strategies

- 1.1. Activity
- 1.2. Portfolio

Criteria

You will know you are successful when

- 1.1. you identify self strengths on Clifton Strengths by Gallop.
- 1.2. you evaluate character traits for each of your strengths.
- 1.3. you relate your personality traits to career opportunities.
- 1.4. you describe how personal motivation correlates to job satisfaction and career choice.

Learning Objectives

- 1.a. Analyze employment position descriptions.
- 1.b. Identify traits desired by occupation.
- 1.c. Determine the traits for each of the three leadership styles.
- 1.d. Evaluate individual leadership style.

2. Apply goal setting strategies to career development.

Assessment Strategies

- 2.1. Activity
- 2.2. Portfolio

Criteria

You will know you are successful when

- 2.1. you apply SMART Goals for career exploration and job seeking.
- 2.2. you write 2- yr and 10-year goals related to the career planning.
- 2.3. you develop action steps to get to 2-yr and 10 year goals.

Learning Objectives

- 2.a. Identify goals by life term
- 2.b. Identify goals by life category
- 2.c. Create goals that are specific
- 2.d. Produce goals that are measurable
- 2.e. Critique goals for being achievable
- 2.f. Critique goals for being realistic
- 2.g. Evaluate goals for timeline content

3. Appreciate diversity of agricultural career options.

Assessment Strategies

- 3.1. Activity
- 3.2. Written Product

Criteria

You will know you are successful when

- 3.1. you explain the different sectors of agribusiness.
- 3.2. you analyze employment opportunities using career pathways model.
- 3.3. you evaluate educational and experience requirements of various careers.

Learning Objectives

- 3.a. Explain the term agribusiness
- 3.b. Describe the sectors of the agribusiness industry
- 3.c. Breakdown each of the three sectors by category or sub sector
- 3.d. Apply career pathway model process to employment tracks
- 3.e. Identify educational requirements of given occupations
- 3.f. Identify experience requirements of given occupations

4. Create an effective set of employment application materials.

Assessment Strategies

- 4.1. Written Product - Resume
- 4.2. Written Product - Cover Letter
- 4.3. Written Product - Application Form

Criteria

You will know you are successful when

- 4.1. you write a grammatically correct cover letter.
- 4.2. you write an effective opening paragraph for cover letter
- 4.3. you write an effective body paragraph for cover letter
- 4.4. you write effective closing statement with request for cover letter
- 4.5. you write a grammatically correct resume.
- 4.6. you apply indent and organization guidelines while creating a resume.
- 4.7. you complete an application for employment form.
- 4.8. you create an electronic signature.

Learning Objectives

- 4.a. Research components of a cover letter.
- 4.b. Research various styles of professional resumes.
- 4.c. Identify the sections or headers you will include on your own resume.
- 4.d. Identify differences in paper and online applications.
- 4.e. Explore various tools to complete an online application for employment form including job search platforms.
- 4.f. Create an electronic signature

5. Engage employment interviewing skills.

Assessment Strategies

- 5.1. Activity

Criteria

You will know you are successful when

- 5.1. you complete an employer profile.
- 5.2. you summarize appropriate interview techniques.
- 5.3. you summarize appropriate post-interview activities.
- 5.4. you write at least three questions you could ask during an interview.
- 5.5. you complete an employment interview (real or mock).

Learning Objectives

- 5.a. Research a potential employer.
- 5.b. Match personal traits and abilities to employment opening
- 5.c. Outline each of the 4 "Rules of 12"
- 5.d. Prepare appropriate responses to various interviewing questions
- 5.e. Prepare appropriate questions to ask employer
- 5.f. Examine interviewing etiquette
- 5.g. Examine post interview activities

6. Identify components of federal and state employment regulations.

Assessment Strategies

- 6.1. Activity

Criteria

You will know you are successful when

- 6.1. you summarize the federal laws administered by Department of Labor and OSHA.
- 6.2. you follow legal requirements in various workplaces.
- 6.3. you explain various payroll deductions and withholdings.

Learning Objectives

- 6.a. Identify federal laws administered by Department of Labor
- 6.b. Identify federal laws administered by OSHA
- 6.c. Identify state laws administered by DILHR
- 6.d. Outline legal requirements maintained in various workplaces

7. Examine current industry issues.

Assessment Strategies

- 7.1. Presentation

Criteria

You will know you are successful when

- 7.1. you describe current issues effecting various sectors of agriculture.
- 7.2. you assess various opinions regarding an issue.
- 7.3. you apply appropriate research in forming personal opinion.
- 7.4. you evaluate your opinions and the opinions of others for content.

Learning Objectives

- 7.a. Identify current issues effecting various sectors of agriculture
- 7.b. Assess various opinions aired regarding an issue
- 7.c. Analyze group and individual opinion content
- 7.d. Utilize appropriate research in forming personal opinion
- 7.e. Evaluate opinions for rationale and emotional content